

## Press Release

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### Apleona

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## Siemens Real Estate and Apleona Agree on Service Partnership for New Siemens Campus Erlangen

- **5-year contract on integrated FM and implementation of an office user app**

Siemens Real Estate has tasked Apleona HSG Facility Management with the technical and infrastructural facility management for module 1 of the Siemens Campus in Erlangen. Overall, this involves a construction phase covering around 100,000 m<sup>2</sup> of space spread across eight office buildings plus three parking garages. It also includes space for company restaurants (around 3,000 m<sup>2</sup> in total) as well as retail space and space for external restaurants or cafés (around 3,000 m<sup>2</sup>). Module 1 is being built on a Siemens site in the south of Erlangen and is scheduled to be completed by the start of 2020. A corresponding contract for integrated facility management with a duration of five years was signed in Munich at the start of May. Commencement of service is January 1, 2020. Apleona has already been supporting Siemens since June this year as part of preparations for operation.

Besides the Comfy app developed by Siemens, another part of the agreement is that Apleona will contribute to the joint further development of mobile applications for smartphones for the up to 7,000 employees on module 1 of the campus. This will make the day-to-day work of the employees significantly more comfortable and modern compared to traditional office locations and workplace concepts as a result of a fault report function developed by Apleona, for example. In addition, further digital solutions and applications (including sensor systems) will be developed to improve the efficiency of space utilization for the Siemens Campus and to cut maintenance costs in the medium term; one way of cutting maintenance costs will be need-based cleaning, for example. Management of services on the entire campus is also supported by a BIM model, which provides the property team with quick access to structural and technical matters.

Dr. Jochen Keysberg, CEO of Apleona: "Apleona now offers integrated facility management together with integrated digital solutions upon request. Similar to how we bundle conventional services for our customers into one overall service, in the future we will also combine various digital solutions into one ideal overall package for our customers. At the heart of this is the Apleona Ecosystem, which is a modular, cloud-based software system with open interfaces, which integrates our own solutions as well as external software and hardware components, in this case from Siemens, into a single customer solution."

"We have high expectations for the cooperation with Apleona. Especially for the implementation and optimization of the new Siemens office environment with the aid of digital Apleona solutions. It is also clear that the successes achieved here are to be applied at other locations," emphasized Norman

Michael, head of Siemens Real Estate Deutschland, with regard to the signing of the five-year facility management contract.

### **About the Siemens Campus Erlangen:**

Siemens AG is building the Siemens Campus Erlangen in the south of the city of Erlangen. The campus is designed to be modern and sustainable and is scheduled to be completed by 2030. In the coming years, the Siemens site in the south of Erlangen will gradually be transformed into one of the most modern Siemens locations anywhere in the world. Future-oriented office, research, and laboratory workspaces will be established there. With state-of-the-art building and energy services, the Siemens Campus is being developed as the first carbon-neutral Siemens location anywhere in the world. Furthermore, a new urban residential and living environment is to be developed on the premises. Siemens will become part of the city like never before. The open conception of the Siemens Campus, which is based on a draft from the Frankfurt-based architecture firm KSP Jürgen Engel Architekten, will eliminate barriers between the company and society and enable an exchange of views and ideas.

The construction project has an anticipated investment volume of around EUR 500 million and extends across an area of 54 hectares. The Siemens Campus underlines the company's long-term commitment to the Erlangen location and is intended as a symbol of innovation for employees as well as for the region. The planning and elaboration of the project is taking place in close cooperation with the Free State of Bavaria and the city of Erlangen.

Further information is available at: <http://www.siemens.com/siemens-campus-erlangen>

*Image: Siemens Campus, Erlangen, Deutschland © Siemens Real Estate*

### **About Apleona**

Apleona is a leading European real-estate services provider based in Neu-Isenburg near Frankfurt. Approximately 20,000 employees in more than 30 countries operate, manage, expand and equip real estate in all asset classes, operate and maintain plant and assist customers in a whole host of industries with production and secondary processes. The Group's range of services extends from integrated facility management, building technology and interior fittings to real-estate management with all commercial services, letting, leasing and marketing of real estate. All services are provided on a modular basis or in an integrated package. In a regional or supra-regional account structure according to customer requirements, country-specific and service-specific operating companies ensure optimum performance and a uniformly high standard of quality across national borders. Apleona's customers include leading industrial companies, investment funds, insurance companies, banks, the public sector, developers, owners and users.