

Press release

January 24, 2019

Apleona

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Handelsblatt Diamond Star for Apleona Digital Ecosystem

Apleona has won the Handelsblatt Diamond Star Award in the category of “IT Innovation Products and Services at Large Companies” for its Digital Ecosystem. The award is aimed at IT and digitalization managers for innovative projects and initiatives relating to the digitalization of their business. According to the jury, Apleona Digital Ecosystem meets this exact requirement. With a comprehensive technical solution, it offers a compatible environment for all digital products, services, and applications for the management and use of buildings and their technical facilities.

Dr. Jochen Keysberg, CEO of Apleona, comments: “The systematic and increasingly automated collection, compilation, and analysis of real estate industry and user-specific data will form a key basis for our services in the future. The core element in this process is the establishment of the scalable digital Apleona Ecosystem, which ensures the integration of many more data-based solutions and processes, including from other providers. It successively allows individual solutions to be integrated effectively into this environment and the data acquired from properties, facilities, and users to be used intelligently. This added value will particularly benefit our customers and the users in the properties that we manage.”

The Apleona Ecosystem was developed in just nine months in collaboration with IBM, Objectivity, p.digital, and other proptechs. Apleona CIO Bernhard Götze and CDO Dr. Michael Lange accepted the award on January 22, 2019, at the 25th annual Handelsblatt conference on “Strategic IT Management” in Munich in front of an audience of more than 250 guests.

Image: Apleona CDO Dr. Michael Lange (left) und CIO Bernhard Götze at the Handelsblatt Diamond Star Awards Ceremony on 22 January in Munich; Photo credit: © Apleona

About Apleona

Apleona is a leading European real-estate services provider based in Neu-Isenburg near Frankfurt. Approximately 20,000 employees in more than 30 countries operate, manage, expand and equip real estate in all asset classes, operate and maintain plant and assist customers in a whole host of industries with production and secondary processes. The Group's range of services extends from integrated facility management, building technology and interior fittings to real-estate management with all commercial services, letting, leasing and marketing of real estate. All services are provided on a modular basis or in an integrated package. In a regional or supra-regional account structure according to customer requirements, country-specific and service-specific operating companies ensure optimum performance and a uniformly high standard of quality across national borders. Apleona's customers include leading industrial companies, investment funds, insurance companies, banks, the public sector, developers, owners and users.