

Press release

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Apleona

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Apleona to Manage European Locations of Brewing Group Anheuser-Busch InBev

- Integrated services from a single source for 69 properties across Europe with 3.2 million square meters of usable floor space
- Europe-wide business with international industrial companies to continue strong expansion

The world's leading brewing group Anheuser-Busch InBev (AB InBev) has tasked Apleona with integrated facility management for properties in twelve European countries. The portfolio under management comprises 69 locations including breweries, logistics and administration buildings with 3.2 million square meters of useful space in total. The service agreement was concluded on December 1, 2018, and will run for five years with the option of an extension. It was preceded by a Europe-wide invitation to tender. It was agreed not to disclose the volume of the contract.

With this new contract, Apleona is continuing to successfully expand its business involving the management of owner-occupied spaces of international industrial companies. Dr. Jochen Keysberg, CEO of Apleona, commented as follows: "An increasing number of corporations are looking for international solutions for managing their real estate and properties from a single source with the same quality for all locations. A demand that we successfully meet with our International Corporate Clients business unit and in which we will continue to experience strong growth in the future."

The management contract for AB InBev starts in three phases. In Belgium and Germany plus the Netherlands, France and Luxembourg, Apleona has already been active since December. Starting from Q1 2019 onwards the United Kingdom and Switzerland will follow. The evaluation of the locations in Spain, the Czech Republic, Italy, Russia, and Ukraine are to follow as of the third quarter of 2019. Apleona delivers most of the services itself with teams from Apleona's national companies. Additionally, approximately 60 employees from the previous service provider were taken on for managing locations in Germany, Belgium, and the Netherlands on December 1. As an integrated service provider, Apleona performs and manages services for AB InBev such as maintenance and servicing of the technical facilities, commercial cleaning, maintenance of green and common areas, catering, reception, security, and location services. The Europe-wide portfolio is managed via a uniform reporting system based on internationally defined KPIs.

Image: For brewery group AB InBev Apleona manages a total of 69 breweries, logistics and administration buildings throughout Europe

Photo credit: © Apleona

About Apleona

Apleona is a leading European real-estate services provider based in Neu-Isenburg near Frankfurt. Approximately 20,000 employees in more than 30 countries operate, manage, expand and equip real estate in all asset classes, operate and maintain plant and assist customers in a whole host of industries with production and secondary processes. The Group's range of services extends from integrated facility management, building technology and interior fittings to real-estate management with all commercial services, letting, leasing and marketing of real estate. All services are provided on a modular basis or in an integrated package. In a regional or supra-regional account structure according to customer requirements, country-specific and service-specific operating companies ensure optimum performance and a uniformly high standard of quality across national borders. Apleona's customers include leading industrial companies, investment funds, insurance companies, banks, the public sector, developers, owners and users.