

## Press release

January 29, 2019

### Apleona

Anne Tischer  
Press spokesperson

Phone +49 6102 45 2114  
anne.tischer@apleona.com  
www.apleona.com

An der Gehespitz 50  
63263 Neu-Isenburg  
Germany

## Apleona Performing Technical Maintenance for Playmobil FunPark

Since December of last year, Apleona has been ensuring the smooth performance of the technical equipment at the Playmobil FunPark in Zirndorf near Nuremberg. The contract with geobra Brandstätter Stiftung & Co. KG, the manufacturer of Playmobil toys and the operator of the indoor leisure park, comprises technical on-call duty for the HOB Center, the centerpiece of the nine-hectare park. The 13,000 m<sup>2</sup> glass hall is home to familiar Playmobil play areas such as Viking ships, castle fortresses and fairytale castles in addition to a stage and a number of snack bars. In addition to technical on-call duty, Apleona has also been tasked with maintaining the ventilation systems and checking energy consumption. All its services are transparently regulated by contractually defined service level agreements. The service agreement is open-ended. The companies have agreed not to disclose the contract's value.

The Playmobil FunPark in Zirndorf was opened in 1991 close to the site of the company's head office and welcomed around 900,000 visitors in total in 2018. It is the only Playmobil leisure park in Germany, and there are three more FunParks in Paris, Athens, and on Malta.

*Image: New FM contract for Apleona: The service provider is ensuring the smooth operation of technical equipment at the Playmobil FunPark in Zirndorf; Photo credit: © geobra Brandstätter Stiftung*

### About Apleona

Apleona is a leading European real-estate services provider based in Neu-Isenburg near Frankfurt. Approximately 20,000 employees in more than 30 countries operate, manage, expand and equip real estate in all asset classes, operate and maintain plant and assist customers in a whole host of industries with production and secondary processes. The Group's range of services extends from integrated facility management, building technology and interior fittings to real-estate management with all commercial services, letting, leasing and marketing of real estate. All services are provided on a modular basis or in an integrated package. In a regional or supra-regional account structure according to customer requirements, country-specific and service-specific operating companies ensure optimum performance and a uniformly high standard of quality across national borders. Apleona's customers include leading industrial companies, investment funds, insurance companies, banks, the public sector, developers, owners and users.