

Press Release

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Apleona

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Apleona Managing Seidnitz Center in Dresden

Deka Immobilien has commissioned Apleona Real Estate Management to perform center and property management, facility management services, letting, and strategic development for the “Seidnitz Center” shopping mall in Dresden. Deka Immobilien Investment GmbH acquired the center in October 2019. This is now the third retail property to be managed by Apleona Real Estate Management on behalf of Deka.

It is located in the heart of the Seidnitz district of Dresden and encompasses several building sections with a total area of 38,000 m², comprising 27,000 m² of retail and leisure space and 11,000 m² of office space. The center is currently home to 30 retail stores, eight restaurant units, a fitness studio, a casino, and two dance studios. More than 750 parking spaces are available for visitors.

Dr. Ralf Lehmann, Managing Director at Apleona Real Estate Management: “We are grateful that Deka Immobilien has placed its trust in us once again and are delighted to have been named one of its preferred partners for retail this year.”

With its team of 55 specialists, Apleona Real Estate Management manages a total of 16 shopping centers and 63 specialist retail centers throughout Germany.

Image: Seidnitz Center Dresden © Werbegemeinschaft Einkaufszentrum SEC GbR

About Apleona

Apleona is a leading European real-estate services provider based in Neu-Isenburg near Frankfurt. Approximately 20,000 employees in more than 30 countries operate, manage, expand and equip real estate in all asset classes, operate and maintain plant and assist customers in a whole host of industries with production and secondary processes. The Group's range of services extends from integrated facility management, building technology and interior fittings to real-estate management with all commercial services, letting, leasing and marketing of real estate. All services are provided on a modular basis or in an integrated package. In a regional or supra-regional account structure according to customer requirements, country-specific and service-specific operating companies ensure optimum performance and a uniformly high standard of quality across national borders. Apleona's customers include leading industrial companies, investment funds, insurance companies, banks, the public sector, developers, owners and users.