

Press Release

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Apleona

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Apleona uses digital reception services from Essentry at major customers

By offering fully automated access administration for buildings – ranging from digital invitations to online check-in to ID verification of visitors on site and other additional services such as security briefings – Apleona aims to offer its customers greater savings along with increased security at the reception and briefings for visitors to their properties. To this end, the real estate service provider operating throughout Europe has entered into a strategic partnership with the Berlin-based proptech company Essentry.

The Essentry technology does not require any physical presence on site and also goes far beyond just visitor administration. Like at an airport, preregistered visitors can optionally be authenticated using QR codes sent in advance combined with an ID or passport check and possibly facial recognition. At guest terminals in the entrance areas, guest IDs are provided in printed or digital form for smartphones. In addition, any necessary security instructions or currently coronavirus measures, such as taking the guest's temperature and asking health questions, can be carried out there before access is granted. The hosts are automatically informed of the authenticated and checked-in guest, and information such as the meeting point and directions to it are shared digitally.

The aim of the strategic partnership is to offer Apleona customers with high security requirements a state-of-the-art solution that provides more services and security for both customers and their visitors while also reducing costs, explains Dr. Michael Lange, CDO of Apleona. "For Apleona, Essentry represents another component in our modular digital ecosystem, which combines in-house digital developments and partner products in tailored packages of solution for customers." One major customer of Apleona from the food industry has already decided to start using Essentry's technology at its production and office locations from 2021.

Dr. Dennis Lips, founder and CEO of Essentry, comments: "The strategic partnership with Apleona, as one of Europe's leading real estate service providers, will help us achieve our ambitious growth targets and accelerate the digitalization of reception services on the market."

Image: © Essentry

About Apleona

Apleona is a leading European real-estate services provider based in Neu-Isenburg near Frankfurt. Over 20,000 employees in more than 30 countries operate, manage, expand and equip real estate in all asset classes, operate and maintain plant and assist customers in a whole

host of industries with production and secondary processes. The Group's range of services extends from integrated facility management, building technology and interior fittings to real-estate management with all commercial services, letting and leasing of real estate. All services are provided on a modular basis or in an integrated package. In a regional or supra-regional account structure according to customer requirements, country-specific and service-specific operating companies ensure optimum performance and a uniformly high standard of quality across national borders. Apleona's customers include leading industrial companies, investment funds, insurance companies, banks, the public sector, developers, owners and users.

About Essentry

Essentry is a visitor management platform for securing and administering the entire visitor cycle at enterprise level. With a unique visitor verification process consisting of authentication of identity documents and facial recognition, Essentry uses artificial intelligence and biometric technology to make our customers' buildings more secure. This automated process can be integrated seamlessly into existing IT landscapes and replaces inefficient reception procedures. This results in significant potential savings and an improved visitor experience without compromising security. Essentry comes from the demanding German data center industry, where high-security buildings are an essential requirement. Today, we offer Essentry as a managed service that can be used in any sector, organization, or location.