

# Holistic Real Estate

## Workplace Management 4.0

Holistic Real Estate – with this product Apleona HSG Facility Management is completely redefining the utilisation of commercial property in what is known as Working World 4.0. With Holistic Real Estate, Germany's leading property service provider brings together Asset, Property and Facility Management to offer clients a highly versatile integrated solution. They can rent fully functional, managed and customised workstations at a fixed price.

Companies are becoming increasingly flexible where working hours, the place of work and corporate structures are concerned. Such adaptability now requires a fitting environment. This is where Holistic Real Estate with efficient Workplace Management comes in. The property user specifies his requirements for the workstations and headquarters of his company:

- What image does he wish to create at his site in terms of the working climate perceived?
- What technical equipment does he require for this work environment?
- What service quality is expected in the daily work routine?
- Will catering and leisure facilities be incorporated in the everyday life of the office?
- And something that is very important: What level of flexibility is required for the use of workstations?

Apleona HSG Facility Management collects this data to then create a customised overall solution for its clients: Workplace Management 4.0 oriented to their needs.

We offer clients a fully available workplace equipped with furniture, branding, media technology and all Facility Management services for a fixed rental charge.

Holistic Real Estate brings the advantages of efficient management of space and, above all, budgetable cost management. For Holistic Real Estate is also a financial model: The property user pays an all-inclusive flat rate over a clearly defined contractual term. This covers all services required, from office equipment to property management. No investment costs are incurred by clients, so offering them both planning certainty and transparency.

In the Working World 4.0, Holistic Real Estate turns the office into a venue with high levels of communication, inspiration and productivity at a transparent price that can be precisely calculated.

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### Apleona HSG GmbH

International Business Development

An der Gehespitz 50

63263 Neu-Isenburg

Phone +49 6102 45-5050

info.hsg@apleona.com · www.hsg.apleona.com



Realising Potential.