

Press Release

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Apleona

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Change in the Management Board of Apleona Real Estate Management

Raphael Rehbronn will join the Management Board of Apleona Real Estate Management in Germany as COO on October 1, 2023. He will also be responsible for the business unit's central region.

As COO, the 49-year-old will support the CEO of Apleona Real Estate Management, Julia Steinmetz, in the further expansion of business with institutional investors in Germany. Key issues here include continuing to digitalize and automate services and internal processes, helping customers implement their ESG strategies, and optimizing the real estate portfolio, especially in terms of decarbonizing buildings and their technical facilities.

He has 25 years of experience in the sector as a property and asset manager in all real estate asset classes, as well as technical expertise in project development and implementation. In the past he has worked at prestigious companies such as Cushman & Wakefield, Aurelis and HIH. His most recent position was Head of Asset & Property Management for Sienna Real Estate Deutschland and he played a key role in the acquisition of L'Etoile Properties by Sienna Investment Managers as the investment arm of GBL.

Image: Raphael Rehbronn (COO Apleona Real Estate Management), Julia Steinmetz (CEO Apleona Real Estate Management) © Apleona

About Apleona

Apleona is a leading European real-estate services provider and facility manager based in Neu-Isenburg near Frankfurt am Main. Over 40,000 employees in more than 30 countries manage and operate real estate from all asset classes, production facilities, and cross-regional and country portfolios. Its customers include market-leading companies from a wide range of industries, including technology, finance, healthcare, chemicals, automotive, utilities, and information and communications technology companies. The range of services it provides extends from integrated facility management, building services engineering and interior fit-outs to commercial services and real estate management. Apleona's business model focuses on hard services, most of which the company provides itself. The company's regional focus is on the area covered by Germany, Austria and Switzerland. With its partnership-based contracting models, innovative products, and digital solutions, Apleona helps its customers develop and implement ESG, workplace and portfolio optimization strategies.