

Press release

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Apleona

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Apleona Managing Activ Arkaden in Town of Horb am Neckar

Apleona Real Estate Management is expanding its nationwide retail portfolio for the real estate investment manager TH Real Estate with a new management contract. The real estate service provider has been in charge of technical and commercial property management and marketing activities for Activ Arkaden in the Swabian town of Horb am Neckar since February 1.

The two-story hybrid mall, which was opened in fall 2017, is located directly opposite Horb's train station. Measuring around 6,000 square meters, the property's retail and office space has been fully rented out. Activ Arkaden tenants include Rewe, Deichmann, Charles Vögele, Müller, and Ernsting's Family.

Including the new contract, Apleona Real Estate Management currently manages 21 retail centers, hybrid malls, and single-tenant properties with retail space of more than 210,000 square meters throughout Germany on behalf of TH Real Estate.

Apleona Real Estate Management offers a wide range of value-adding services for retail properties, including the development of retail concepts, leasing, property management, tenant management, and marketing. Within the Group, Apleona also provides turnkey interior design for and in retail properties, in addition to the installation of building technology and integrated facility management solutions.

Picture: TH Real Estate

About Apleona

Apleona is a leading European real-estate services provider based in Neu-Isenburg near Frankfurt. Approximately 20,000 employees in more than 30 countries operate, manage, expand and equip real estate in all asset classes, operate and maintain plant and assist customers in a whole host of industries with production and secondary processes. The Group's range of services extends from integrated facility management, building technology and interior fittings to real-estate management with all commercial services, letting, leasing and marketing of real estate. All services are provided on a modular basis or in an integrated package. In a regional or supra-regional account structure according to customer requirements, country-specific and service-specific operating companies ensure optimum performance and a uniformly high standard of quality across national borders. Apleona's customers include leading industrial companies, investment funds, insurance companies, banks, the public sector, developers, owners and users.